









## Descriptions

1. Book : Traditional Library resources and services
2. Squares Area : Have 02 meaning
  - (i). Representing Digitalized resources
  - (ii). Representing Main Library and Branch Libraries
3. Circuit Icon : Have 02 meaning
  - (i). Representing Electronic Services
  - (ii). Representing Library Network
4. Graduation Hat : Library Users
5. Main Image combining in middle :  
(Traditional + Digital) = Hybrid Academic Library
6. Main Colors : University Color Theme (Maroon Gold)
7. Other Colors : Library Colors (Rebecca Purple)
8. Border : Subdomain under University

(University Logo Theme and Colors)

	Gold color #F3B619		Black color #000000
	Maroon color #5C100B		#170B41
	Royal purple color #633D94		#4C246B

Fonts : LIBRARY (Calibri, Bold, 52pt) UNIVERSITY OF RUHUNA (Calibri, Bold, 48pt)

## **Dimension & Scale Guidelines**

Digital use Logo Size: 1273px × 1794 px (RGB, 72dpi) / Minimum 200 px width.  
 Print use Logo Size: 1273 × 1794 px at 300 dpi / Minimum 25 mm width.  
 Original aspect ratio (1273:1794)  
 Formats: vector versions (SVG/AI,PDF) and Raster versions (PNG, JPEG)